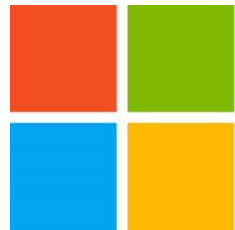
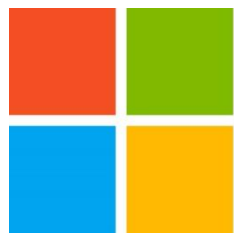


Welcome !

Thank you to our host



Microsoft



Microsoft

Jacquelyn Crowhurst

Principal Software Engineering Lead
Commercial Software Engineering



Top 5 science and technology states



Strong, active science & technology sector



**Educated
Workforce**



Innovation



Entrepreneurship

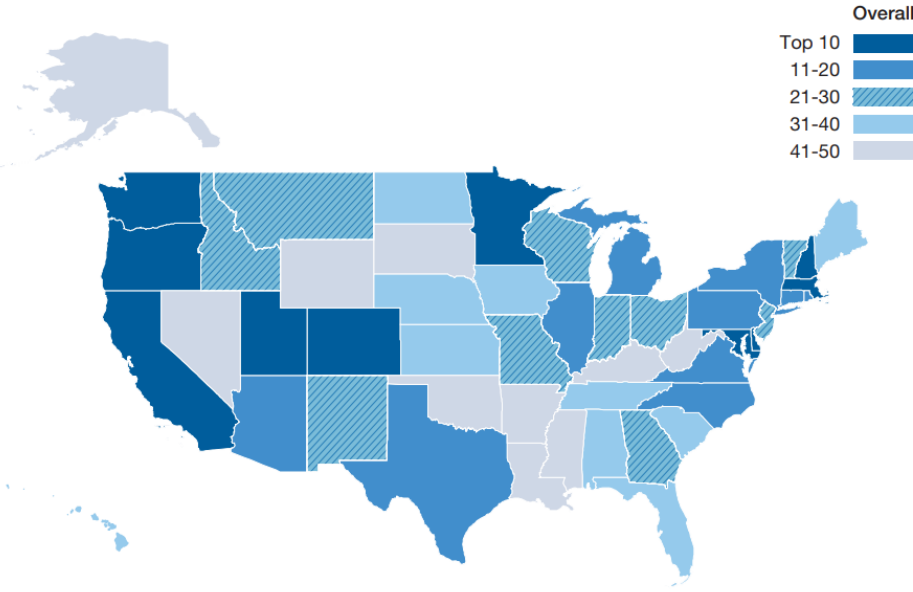


Public Policy



2019 Recap

2019 Highlights



8

2019 Highlights



#3

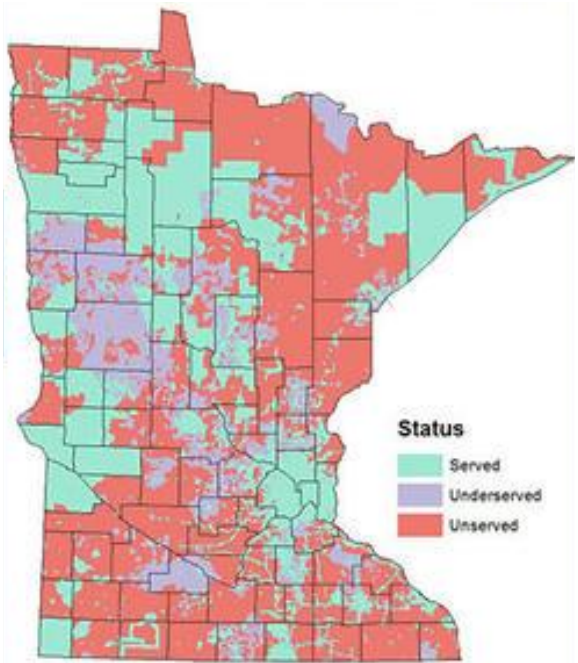
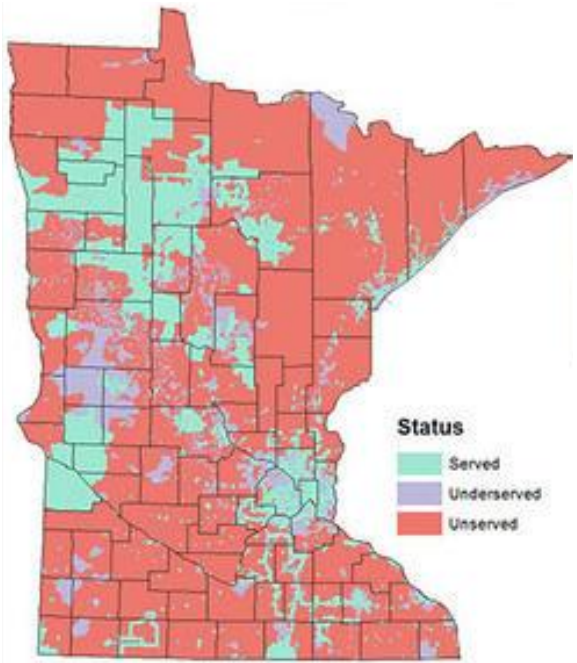
2019 Highlights

45

2019 Highlights

3,000

2019 Highlights



90%

2019 Highlights

**34,000 /
5,200**

2019 Highlights

391

a **free** state-funded **internship program** that connects small, for-profit Minnesota Companies to college STEM majors and **provides a 50% wage match worth up to \$2,500.**



Contact Becky Siekmeier for more info: beckys@mhta.org | 952-230-4241 | SciTechMN.org



Thief River Falls



Bemidji



Angora

Hibbing

Walker

Hawley

Detroit Lakes

Perham

Pequot Lakes

Duluth

Fergus Falls

Pillager

Baxter

Deerwood

Brainerd

Brandon

Little Falls

Pine City

Alexandria

Sauk Rapids

Waite Park

St. Cloud

Isanti

Paynesville

Monticello

Big Lake

Spicer

Litchfield

Buffalo

Willmar

Dassel

Delano

Renville

Hutchinson

Redwood Falls

North Mankato

Fairbault

Lake City

Mankato

Rochester

Winona

Stewartville

Lewiston





SOLID STATE

Minnesota's High-Tech History



2019 Highlights

0%

Tech Workforce Pipeline

December | 2019

mhta Workforce Update

All STEM



In today's fast-changing economic environment, one thing remains the same: the need for a talented workforce. To help provide a better picture of Minnesota's STEM workforce demand, MHTA has put together a series of weekly workforce updates. Data for these reports is provided by TalentNeuron with analysis support from Real Time Talent.



14,016
Current Job Openings

\$113,950
Median Annual Salary

Top 10 Employers Hiring Now



Top 10 Job Titles

1. Project Manager
2. Software Engineer
3. Java Developer
4. Senior Software Engineer
5. Quality Engineer
6. Manufacturing Engineer
7. .net Developer
8. Business Systems Analyst
9. Quality Assurance Analyst
10. Senior Java Developer



Top 5 Skills

1. Software development
2. Best Practices
3. Java
4. Microsoft Office
5. Python

The Minnesota High Tech Association is a nonprofit organization that connects Minnesota's science and technology community. To learn more about MHTA's workforce initiatives, go to Mhta.org.

Gartner

*Source: TalentNeuron 1.2.4.19

www.mhta.org

[@mhta](https://twitter.com/mhta)

Minnesota High Tech

January | 2020

mhta Workforce Update

Information Technology



In today's fast-changing economic environment, one thing remains the same: the need for a talented workforce. To help provide a better picture of Minnesota's STEM workforce demand, MHTA has put together a series of weekly workforce updates. Data for these reports is provided by TalentNeuron with analysis support from Real Time Talent.



8,264
Current Job Openings

\$114,000
Median Annual Salary

Top 10 Employers Hiring Now



Top 10 Job Titles

1. Project Manager
2. Software Engineer
3. Java Developer
4. Senior Software Engineer
5. .net Developer
6. Business Systems Analyst
7. Senior Java Developer
8. System Administrator
9. Quality Assurance Analyst
10. Scrum Master



Top 5 Skills

1. Best Practices
2. Software Development
3. Computer science
4. Java
5. Programming

The Minnesota High Tech Association is a nonprofit organization that connects Minnesota's science and technology community. To learn more about MHTA's workforce initiatives, go to Mhta.org.

Gartner

*Source: TalentNeuron 1.8.20

www.mhta.org

[@mhta](https://twitter.com/mhta)

Minnesota High Tech

Jeff Tollefson, MHTA President and CEO





EVENTS

Signature Events



Peer Groups and Programs



TechTalent

Fueling Minnesota's Workforce Engine

tech•talent



when February 27, 2020

timing 8:00 a.m. – 5:00 p.m.

location Target Field

audience: Business & technology leaders and influencers, HR staff, sector partners

attendance: 200+



Sponsorship Opportunities:

- Range \$12,500 to \$5,000
- Include opportunities to introduce speakers or serve as a moderator
- Table to display materials





Sponsorship Opportunities

 **Gold Sponsorship**
2 Available

 **Silver Sponsorship**
4 Available

 **Bronze Sponsorship**
5 Available

tech•talent

Sponsorship Opportunities

 **Gold Sponsorship**
0 Available



 **Silver Sponsorship**
3 Available



 **Bronze Sponsorship**
1 Available



SPRING CONFERENCE

A full day of keynotes, workshops, exhibits, demos and networking, Spring Conference is our largest conference of the year.

mhta > Spring Conference

when May 7, 2020

timing 8:00 am – 5:00 pm

location St. Paul RiverCentre

Audience: Business & Tech Leaders and Influencers

Attendance: 600+

RESULTS

- Attendees
 - 30% - C-Suite, VP, Partner, Principal
 - 28% - Director, Manager
 - 18% - Sales & Marketing
 - 24% - Engineer, Technologist, R&D, Analyst, Other



Sponsorship Opportunities:

Range \$15k to \$5000

Include opportunities to:

- Introduce speakers or serve as a moderator
- Branding
- Exhibit



mhta. > **Spring**
Conference

Sponsorship Opportunities



Presenting Sponsorship

3 Available



Gold Sponsorship

3 Available



Silver Sponsorship

1 Available



Bronze Sponsorship

7 Available

mhta Spring Conference

Sponsorship Opportunities

 **Presenting Sponsorship**
1 Available



 **Gold Sponsorship**
1 Available



 **Silver Sponsorship**
1 Available

 **Bronze Sponsorship**
7 Available

TEKNE AWARDS



An annual celebration of innovation in Minnesota, the Tekne Awards honor companies, innovations and individuals that positively impact Minnesota's technology-based economy across 14 award categories.



when November 18, 2020
timing 4:30 – 8:30 pm

Location The Minneapolis
Depot

audience Minnesota science and
technology companies

attendance 750

LEADERS AWARDS







TA AWARDS

ta
nology

Tekne Sponsorship Opportunities:

Range \$15,000 - \$5,000

Include opportunities to:

- Introduce an award category & recipient
- Kick off ceremony with toast to innovation
- Host a table of ten
- Welcome guests at reception
- Include ad in event program





Tekne Sponsorship Opportunities



Presenting Sponsorship

3 Available



Gold Sponsorship

3 Available



Silver Sponsorship

1 Available



Bronze Sponsorship

7 Available



Tekne Sponsorship Opportunities



Presenting Sponsorship

1 Available



Gold Sponsorship

2 Available



Silver Sponsorship

0 Available



Bronze Sponsorship

6 Available



CIO PANEL



5-6 local CIOs sharing predictions, challenges and opportunities for the coming year.

when December 8, 2020

audience Open to the public

timing 7:30 – 9:30 am

attendance 150-200

location Metropolitan Ballroom

CIO PANEL



Sponsorship Opportunities:

Range \$10k to \$2500. Include opportunities to:

- Welcome guests
- Host a display table
- Include ad in event program





Sponsorship Opportunities



Gold Sponsorship

2 Available



Silver Sponsorship

4 Available



Bronze Sponsorship

5 Available



Sponsorship Opportunities



Gold Sponsorship

2 Available



Silver Sponsorship

4 Available



Bronze Sponsorship

5 Available

CIO FORUMS



CIOs sharing best-practices in a peer to peer environment.

when Quarterly

audience CIOs – Invitation only

timing 7:30 – 9:30 am

attendance 30-50

Location Hosted by companies **cost:** \$2,000 (or \$5000 exclusive)

Event Sponsorship

8 Available

CIO FORUMS



CIOs sharing best-practices in a peer to peer environment.

when Quarterly

audience CIOs – Invitation only

timing 7:30 – 9:30 am

attendance 30-50

Location Hosted by companies **cost:** \$2,000 (or \$5000 exclusive)

Event Sponsorship

3 Available





Women Leading in Technology



Jen Simon, Microsoft
Denise Morelock, ThreeBridge



WOMEN LEADING IN TECHNOLOGY



Women Leading in Technology (WLIT) is a program of the Minnesota High Tech Association that supports women driving, leading and enabling business through technology.

when 4 events/year

timing 4:30 p.m.

Location Metropolitan Ballroom
and other locations

audience Women working in science
and technology

attendance 250-350

Cost: \$1500/event; Annual \$5000



Women Leading in Technology Sponsorship Opportunities

Annual Sponsorship

5 Available

Event Sponsorship

5 Available

Event Sponsorship

5 Available

Event Sponsorship

5 Available

Event Sponsorship

5 Available



Women Leading in Technology Sponsorship Opportunities

Annual Sponsorship

2 Available



Event Sponsorship

5 Available per
quarterly event





Women Leading in Technology February 11

What will you be doing to move your career forward in pursuit of your professional goals and dreams?

Please join us Tuesday, February 11th, for our first WLiT event of 2020 featuring an esteemed panel of executives who will discuss strategies and lessons learned around advancing women in their careers.



Priya Senthikumar
Vice President Technology
Pearson VUE



Mike Conny
Former CIO (Retired)
Medtronic



Marc Kermisch
EVP, Chief Information Officer
Bluestem Brands



Anne Finch
Chief Executive Officer
Logistics Health



Moderator: Robin Brown, WLiT Advisory Board
CIO & Group Business Relationship Manager, North America Protein
Cargill

LUNCH AND LEARNS



Presented by member companies on a rotating basis, this series provides members with opportunities to learn more about a technology theme or product.

when	Monthly	audience	MHTA members
timing	11:30 am – 1:00 pm	attendance	20-25
Location	Your company or at Fueled Collective or WeWork		



EDUCATION

ACE LEADERSHIP PROGRAM



The ACE Leadership Program is designed to develop and connect our region's next generation technology company leaders and to assist them in preparing for the important roles they will play in making and keeping our region globally competitive.

when year-long

timing 8 meetings

location various

Audience emerging technology leaders

attendance 25-30 per year



COMMUNICATIONS

TECHtuesday

TECHtuesday is our weekly newsletter that shares tech news, member commentary, press releases, and events for our members.

when year-long

timing weekly

audience Technology leaders

readers 6,000 subscribers

Cost: \$100-\$500

TECHtuesday

TECHtuesday is our weekly newsletter that shares tech news, member commentary, press releases, and events for our members.

Premier Ads

(225 px wide x 360 px tall)

MHTA Member

Price

1 week

\$150

3 weeks

\$400

Non MHTA Member

1 week

\$180

3 weeks

\$500

Standard Ads

(225 px wide x 180 px tall)

MHTA Member

Price

1 week

\$100

3 weeks

\$250

Non MHTA Member

1 week

\$120

3 weeks

\$300

GET THE MOST OUT OF YOUR SPONSORSHIP AND MARKETING DOLLARS

Large Company Example

- Membership
- Spring Conference Gold Sponsorship
- Tekne Awards Platinum Sponsorship
- Two ACE Participants

Mid Size Company Example

- Membership
- Spring Conference Gold Sponsorship
- Tekne Awards Silver Sponsorship
- WLiT Sponsorship

Small Company Example

- Membership
- TECHtuesday Advertising
- Table for ten at Tekne Awards
- 5 pack of tickets to Spring Conference

We are happy to help create a sponsorship plan that works best for you!

Please contact Ray Hoover (952-230-4557)

Thanks!

For questions about the organization, or for membership or sponsorship opportunities, contact me at:

Ray Hoover

Director of Membership and Sponsorship

rhoover@mhta.org | 320-293-2312

www.linkedin.com/in/rayhoovermn | @Mhta

mhataTM
Driving Innovation & Technology

